

# Analyzing and Optimizing Shuttle Bus Allocation for Boston Public Schools on behalf of SAS

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## Introduction

**Scope:**

- 1.2 Billion USD school system, that
- Serves 56,000 students annually
- 15,000 students participate in the system's School Choice program

**Purpose:**

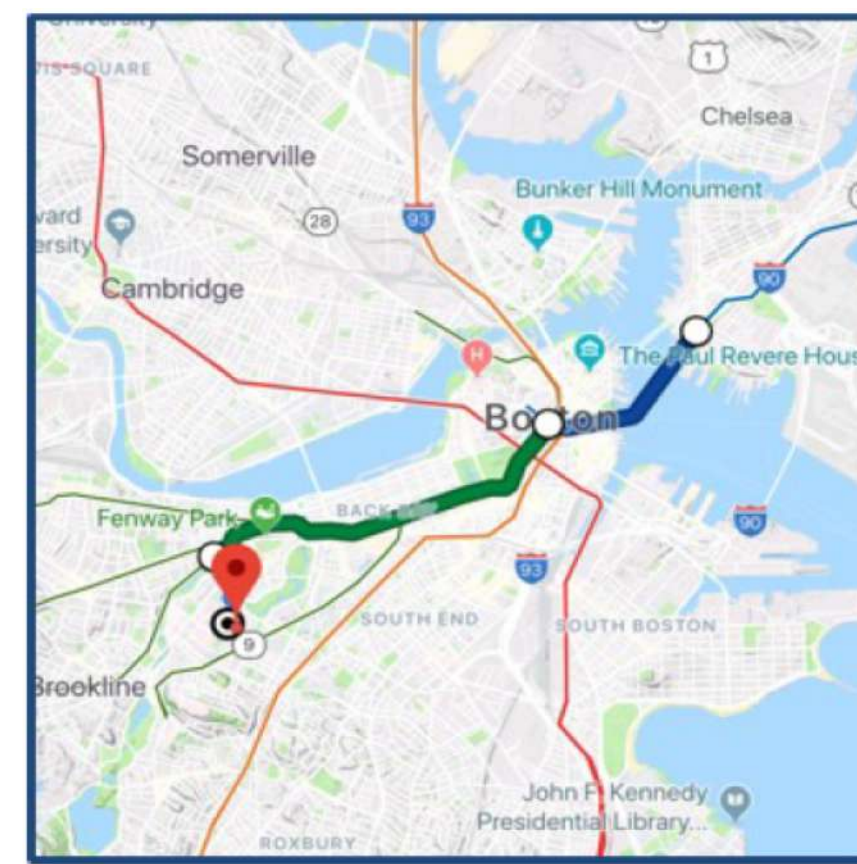
- Enables students to choose the school that best fits their needs

**Problem:**

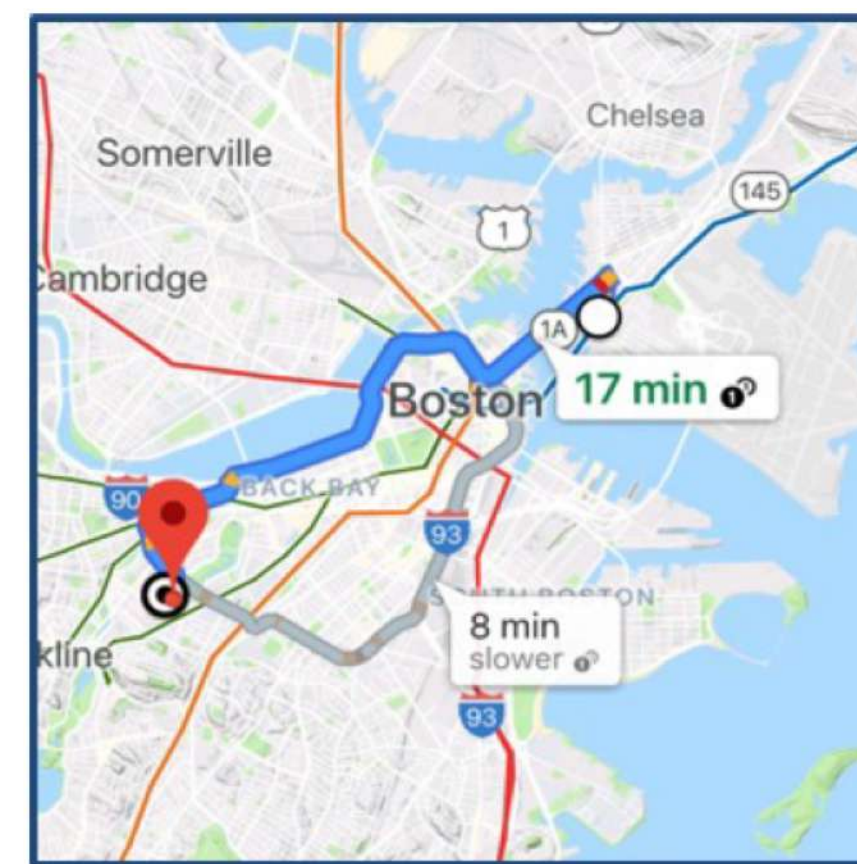
- Creates a system-wide transportation challenge
- 15,000 students are not served by traditional school bus routes

**Question:**

- How can BPS serve students with fair and efficient alternative transportation?



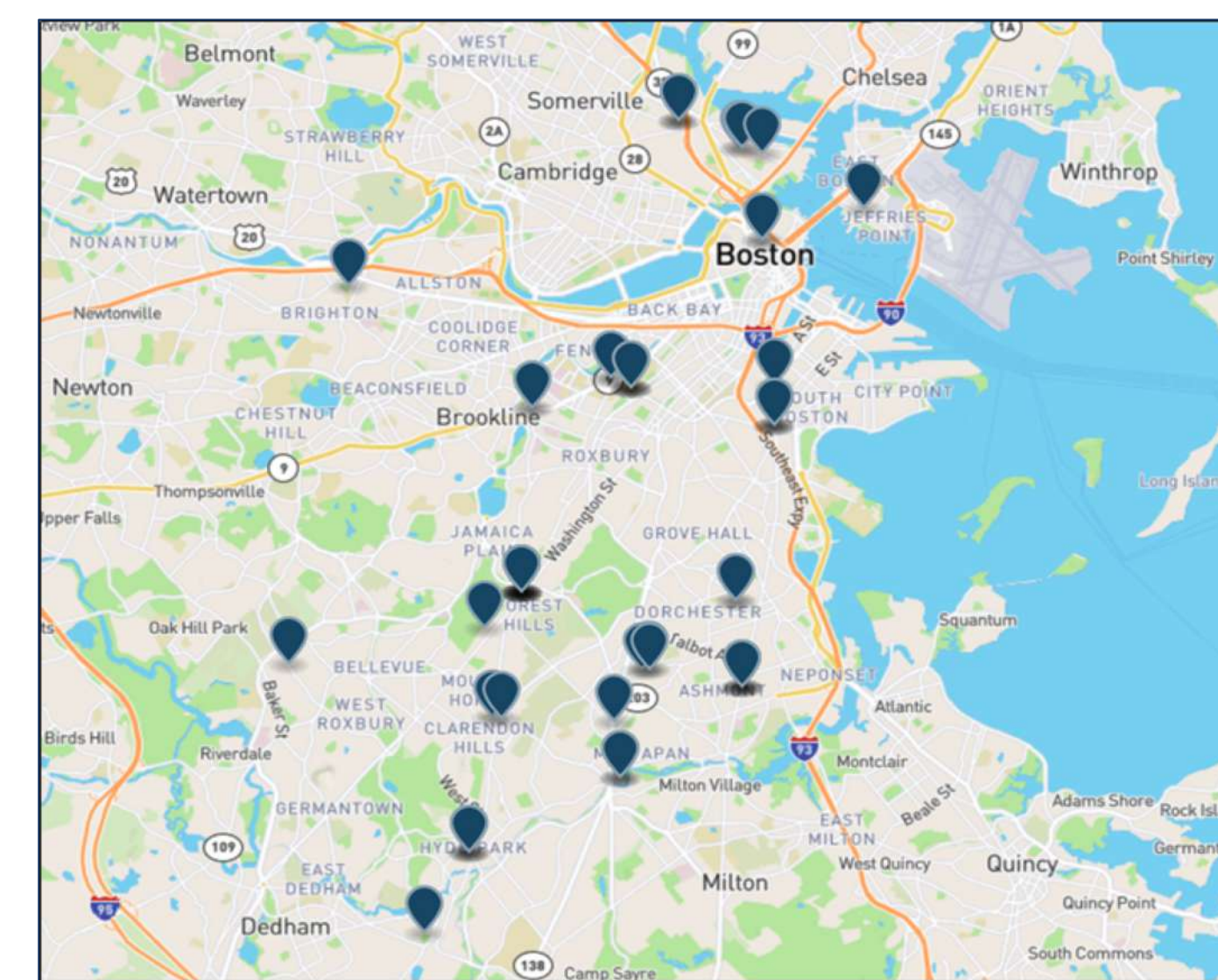
Option 1: Take the MBTA (40 Minutes)



Option 2: Allocate a shuttle bus (17 min)

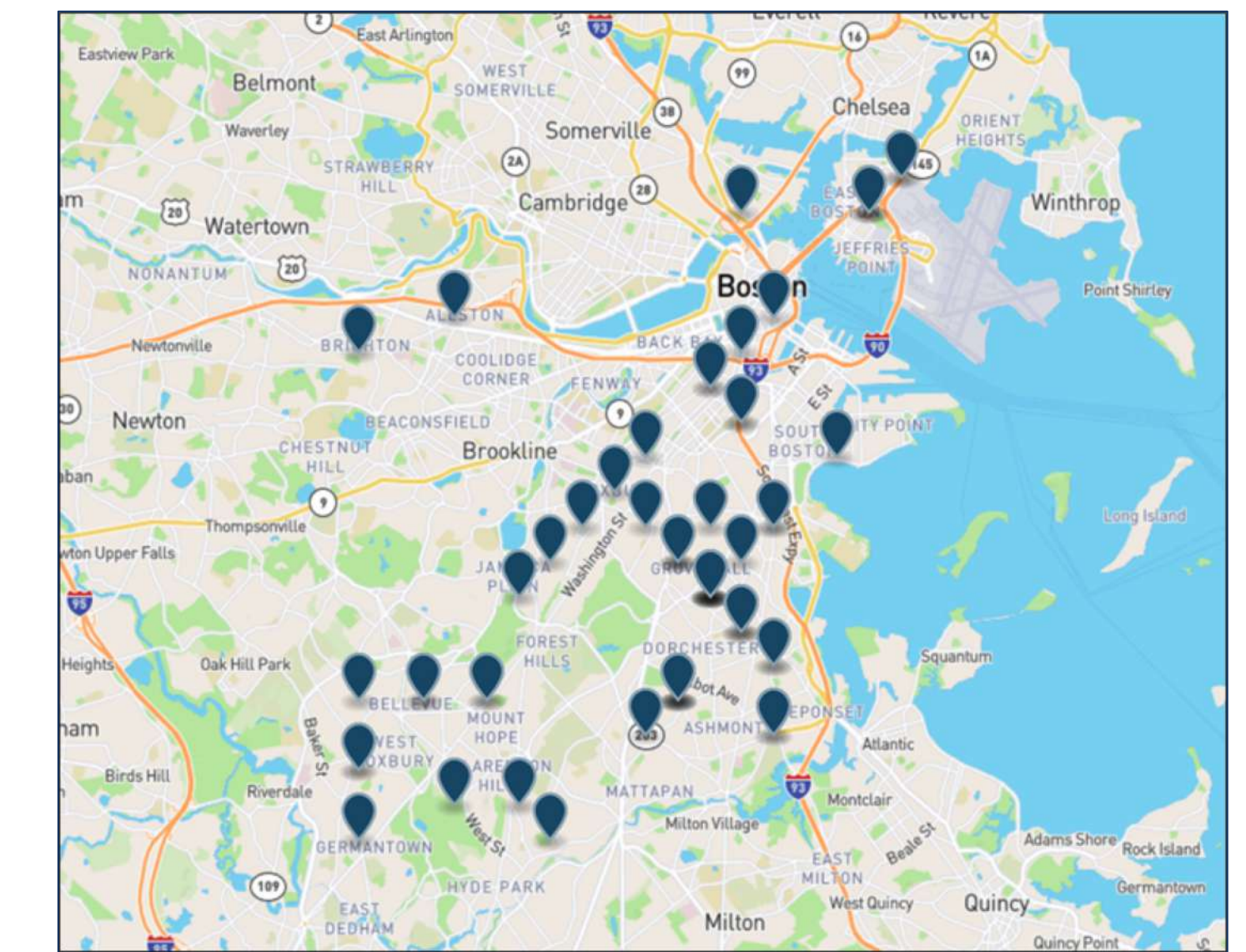
## Results

**Old Shuttle Allocation**

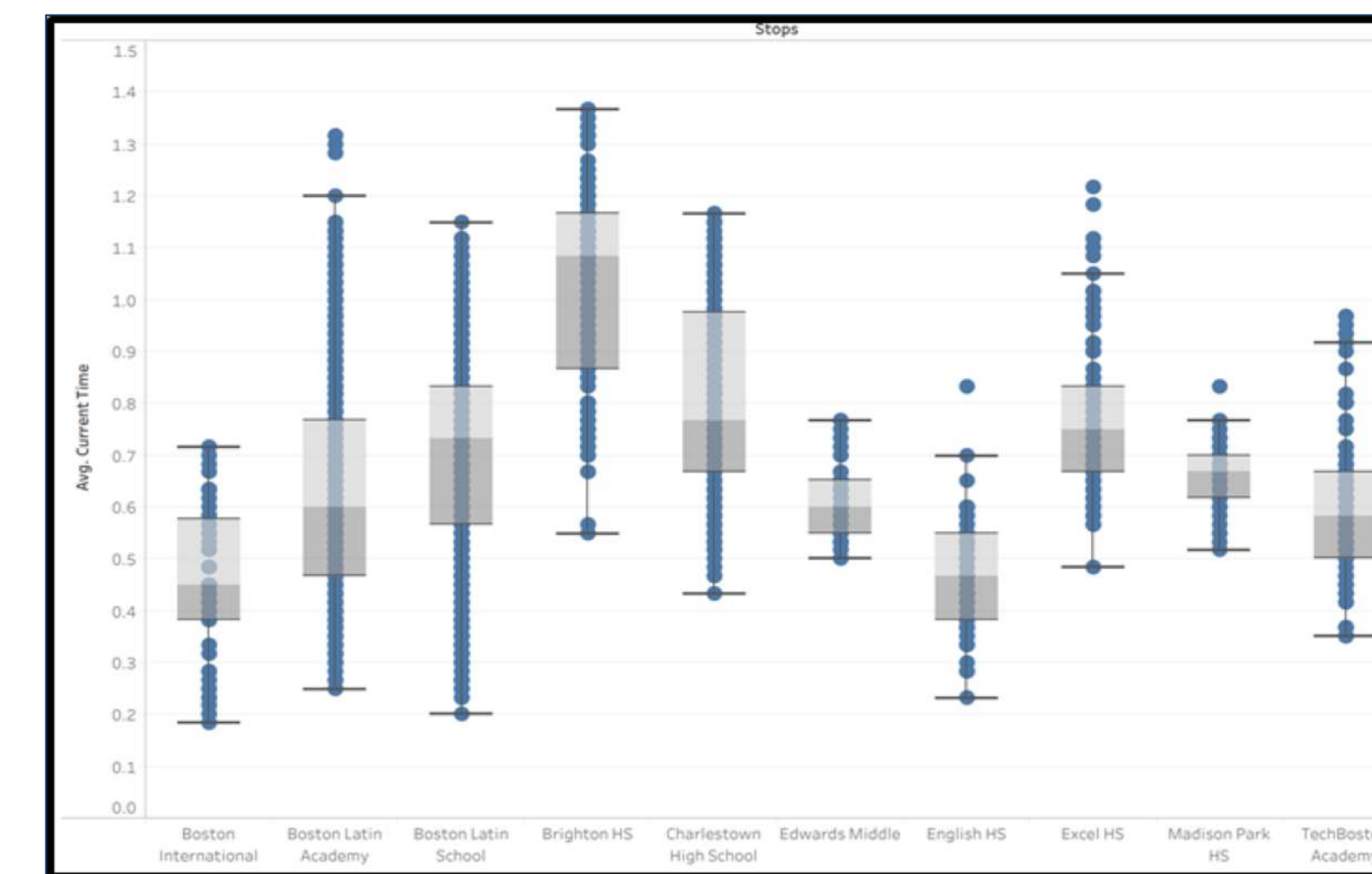


59 routes servicing 2,224 students

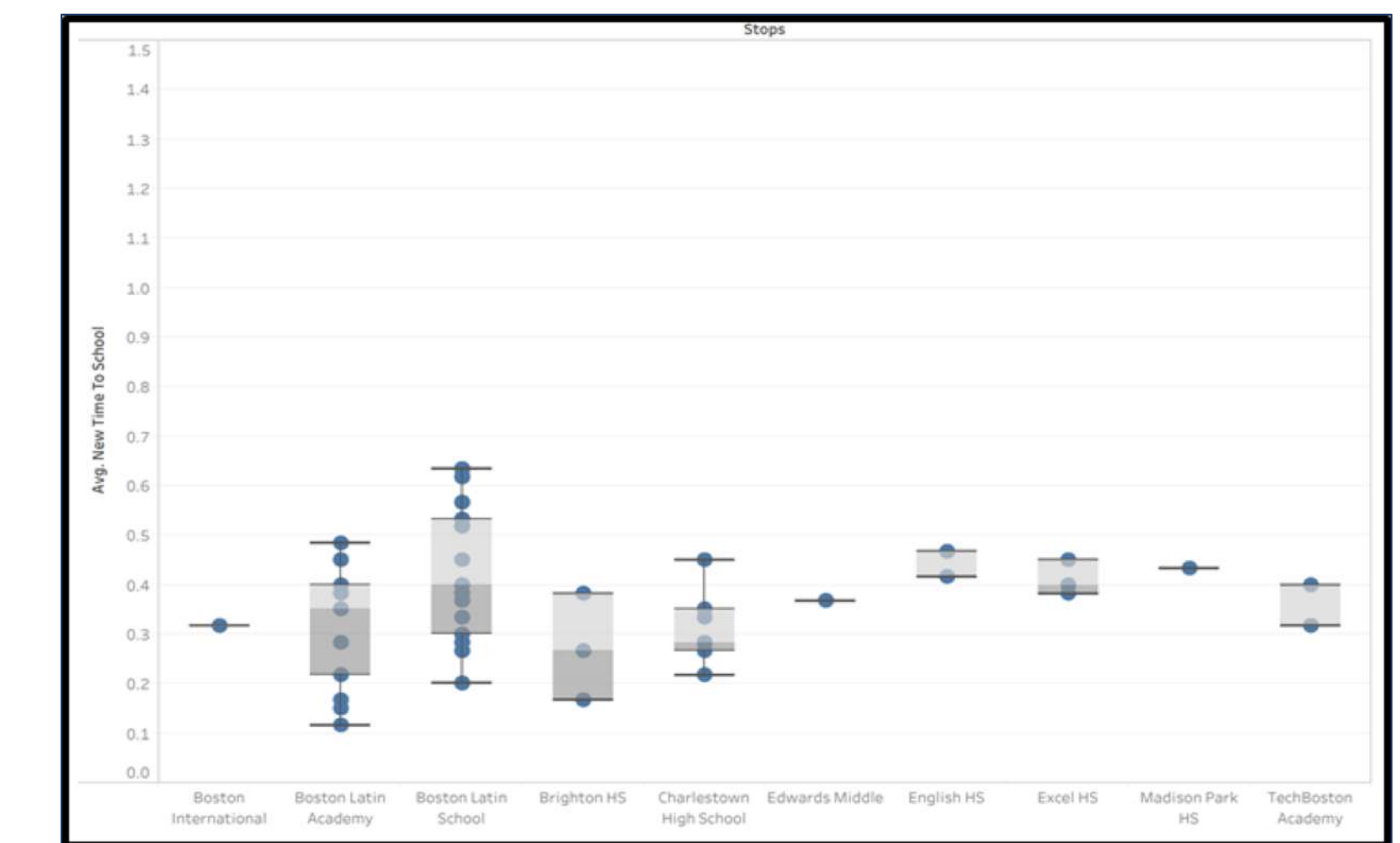
**New Shuttle Allocation**



59 routes servicing 4,334 students

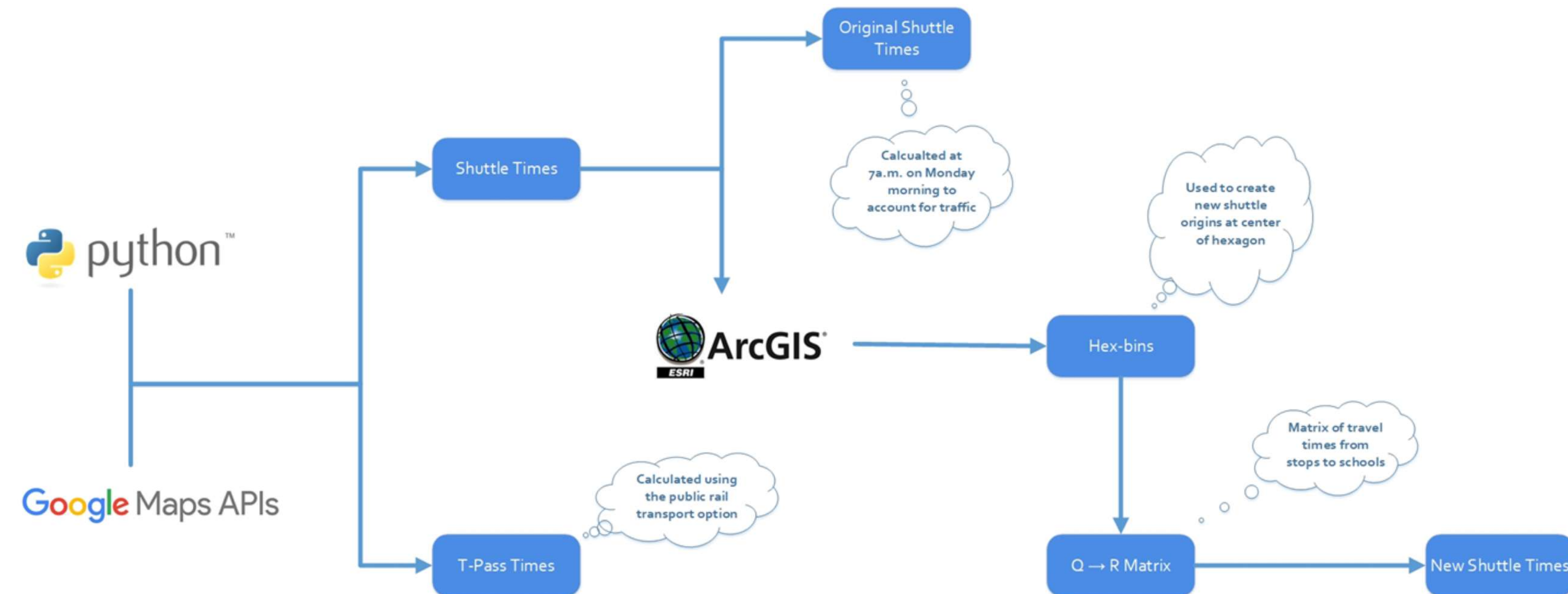


Confidence intervals for students traveling to school on the old shuttle allocation. Average time is 0.696 hours.



Confidence interval for students traveling to school on the new shuttle routes. Average time is 0.56366 hours.

## Data Collection



## Model Formulation

**Decision Variables**

*Assign - Student*<sub>i,r</sub> 1 if student i is assigned to stop r; 0 otherwise.  
*Assign - Route*<sub>r,q</sub> 1 if a route from stop r to school q is created; 0 otherwise.

**Objective Function**

$$z = \min \sum_{i \in I} \sum_{r \in R} \sum_{q \in Q} ((timetostop + timetoschool_{q,r}) * AssignStudent_{i,r} + tpass_{time_i} * (1 - AssignStudent_{i,r}))$$

**Constraints**

s.t.

$$\sum_{r \in R} \sum_{q \in Q} Assign - Route_{r,q} = total - fleet$$

$$Assign - Student_{i,r} = Assign - Route_{r,q_i} \quad \forall i, r$$

$$\sum_{r \in R} Assign - Student_{i,r} \leq 1 \quad \forall i$$

## Continuous Control

- ✓ NCSU: Candidate Bus Stop Locations 2,500 Generated Data Points
- ✓ NCSU: Drive times from every stop to every school. 25,000 Generated Data Points
- ✓ NCSU: TPass Times For Each Student 15,000 Generated Data Points
- ✓ NCSU: Walk times to every shuttle stop for each student. 2,500 Generated Data Points
- ✓ NCSU: Running Model Implemented in SAS OR with easy to update input data. Optimized to run online (BPS does not need software)
- ✓ NCSU: Model results in the same format BPS currently uses to allocate students. New shuttle routes and student allocation output data.
- BPS: Implement new Shuttle Routes and Student Allocation No student time is longer and cost is the same.
- BPS: Update the model every year for new students. Only requires routine updates to student addresses.

19% ↓

## Acknowledgements

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